



# 160 THOUSAND

**That's the number of trees DLC will care for this year.** Our Arbor Management Team is among the most experienced and knowledgeable in the state. To learn more about our Arbor Management Services, visit us online at **[dlcresources.com](http://dlcresources.com)**.



**DLC RESOURCES™**  
THE LANDSCAPE MANAGEMENT EXPERTS

## Managing Your Arbor Assets

### CHALLENGE

#### Recovery and Prevention

A Community in Phoenix's northeast valley sought DLC's expertise after suffering through a season of intense storms which resulted in a rampant loss of trees; negatively impacting public perception and curb appeal. In place of a comprehensive pruning program, the Community's previous landscaper "lifted" the trees to keep them from hanging over into the roads and walkways but didn't manage the crown of the trees. This technique made the trees more susceptible to storms and heavy winds, further exacerbating the Community's tree issues.

### SOLUTION

#### Expert Plans Yield Substantial Results

DLC's Arbor Management Team immediately got to work developing and executing a comprehensive and proactive arbor management plan. This plan included mapping and assessing the Community's entire tree inventory, strategically crown thinning and proactively pruning to prevent future losses.

DLC's comprehensive arbor management plan was unanimously approved by the Community Association's Board of Directors. Through a well trained and experienced tree crew, DLC executed this comprehensive plan safely and with measures taken to ensure all industry best practices were adhered to. Additionally, DLC meticulously recorded all work completed for the Community to refer back to in the future if needed.

### RESULTS

#### Over \$280,000 Saved and Counting

**Year One** - In the first year of DLC's Arbor Management program, the Community lost 84 trees — down from 265 trees the year prior.

**Year Two** - By following our comprehensive tree pruning program, DLC was able to further reduce the Community's tree loss to just 11 trees in year two.

Having a formal pruning program developed and managed by a professional and experienced arbor management crew is critical in managing the landscape of any Community. Aside from the costs associated with storm damage recovery, Communities are also faced with the liability of property damage and personal injury as a result of falling tree material.

Additionally, the loss of too many trees can cause a Community to lose its character and its curb appeal. In most cases, the annual cost of storm damage cleanup and tree replacement far exceed what it would cost the Community to hire a professional and experienced arbor management provider.

BEFORE PRUNING



AFTER PRUNING



### Certifiably Experienced



Int. Society of Arboriculture:  
**10 Certified Arborists**



Western Chapter  
Int. Society of Arboriculture:  
**4 Certified Tree Workers**

**Need help with your trees? Let's talk!**

**Matt Jacobson**

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